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*College of Social & Behavioral Sciences*  
**2001-02 MPP Goals and Objectives**  
 September 2001

**Relationship to  
 Campus Strategic Plan  
 Goals and Objectives**

**Goals and Objectives**

<p><b>Goal 3 Community Partnerships</b></p> <p>Objective 3.2 Engage External Community</p>	<p><b><u>Goal:</u></b> <i>Develop Strategic Plan for Development</i></p> <ul style="list-style-type: none"> <li>- Hire new DOD with Development Office, effective 8/1/01, redefine role</li> <li>- Increase number of Advisory Council members (Currently 5 members)</li> <li>- Work with new DOD and Development Office to establish/implement plan to identify potential big donors to raise funds using the following completed documents:           <ul style="list-style-type: none"> <li>• Priorities from Donor List</li> <li>• Priorities from fundable Project List</li> <li>• Building Projects with development potential</li> <li>• \$\$ Goals by category</li> <li>• Brick Campaign</li> </ul> </li> <li>- Support Annual Fund Drive</li> <li>- Meet with Development Office and Donor for naming of Building</li> </ul> <p><b><u>Goal:</u></b> <i>Increase Community Involvement and Partnerships</i></p> <ul style="list-style-type: none"> <li>- Encourage and support new initiatives by Departments</li> <li>- Continue College role as major player in C.U.P.</li> <li>- Sponsor 2 National Conferences</li> <li>- Sponsor 3 Workshops with Community Constituent Groups</li> <li>- Increase Dean involvement in Community</li> <li>- Continue support for California Council of Economics Education</li> </ul>
<p><b>Goal 1 Learning Community</b></p> <p>Objective 1.1 Curricular Initiatives to Meet Needs of Learners</p> <p>Objective 1.2 Formulate curricular and program initiatives that respond to the diverse and evolving needs of learners</p>	<p><b><u>Goal:</u></b> <i>Recruit faculty</i></p> <ul style="list-style-type: none"> <li>- Recruit for a total of 10 replacement positions in Criminal Justice, History, Psychology, Sociology, and Social Work</li> <li>- Recruit for a total of 4 new positions in History, Psychology, and Social Work</li> </ul> <p><b><u>Goal:</u></b> <i>Complete College Five-Year Review</i></p> <ul style="list-style-type: none"> <li>- Review department self-studies</li> <li>- Meet with department chairs</li> <li>- Begin preliminary planning to address new needs</li> </ul>



